

Delete or update the areas highlighted in Yellow!!

Sponsorship Agreement Template: Red below means the merge field needed to insert athlete name

Sponsorship Agreement

The purpose of this document is to set forth in writing the terms and conditions of the agreement reached between (Sponsor, Inc.), (hereinafter referred to as "SPONSOR") and `[[DestinationEntity.PrivateLabel]]` (hereinafter referred to as "ATHLETE").

By you responding to this offer, you have accepted the sponsorship terms and conditions and your agreement is complete and active.

Your sponsorship requirements are as follows.

1. Agreement Period. This Agreement shall commence and end as of the dates specified within your electronic agreement details above.
2. Definition of Certain Terms. The following terms have the following meanings when used herein:
 - (a). "Endorsed Product" shall mean products and services designed and sold by SPONSOR.
3. Contract Territory. Worldwide.
4. Exclusivity. ATHLETE agrees that he shall not wear or endorse any product other than Endorsed Product during the Agreement Period.
5. Use and Endorsement of Endorsed Product. ATHLETE agrees that he shall use exclusively Endorsed Product in training for and competing in motorcycle events during the Agreement Period. SPONSOR shall provide ATHLETE with the sponsorship offering as outlined above for personal use in competition, training and recreation during the Agreement Period. During the Agreement Period, ATHLETE shall promote and recommend Endorsed Product exclusively to other athletes and to the public.

SPONSOR must appear on all of ATHLETE'S sponsor lists, as well as appearing in all text pertaining to your name.

ATHLETE agrees that Endorsed Product shall feature three (3) Sponsor logos ATHLETE of sizes and positions determined by SPONSOR. ATHLETE further agrees that Endorsed Product may not modified or otherwise decorated.

6. Indemnification

a) Indemnification by ATHLETE. ATHLETE shall hold SPONSOR harmless from any liability or expense (including legal fees and costs) arising from any injury to or damage to ATHLETE or any Athletes and from any injury caused to others by them, during competition or training. This shall include, without limitation, any liability or expense arising based upon SPONSOR'S alleged negligence or strict product liability, except when resulting from the willful misconduct of SPONSOR.

b) Indemnification by SPONSOR. SPONSOR shall hold ATHLETE harmless from any liability or expense (including legal fees and costs) made by third parties against ATHLETE with respect to claims arising from the manufacture, sale and/or use of SPONSOR products, except when resulting from the willful misconduct of ATHLETE.

7. Employer/Employee Relationship. SPONSOR agrees that ATHLETE'S relationship with SPONSOR shall be that of an independent contractor and nothing contained in this Agreement shall be construed as establishing an employer/employee relationship between SPONSOR and ATHLETE or any Athlete.

8. Confidentiality. All parties, including but not limited to ATHLETE and SPONSOR, agree to keep all terms of this agreement, especially financial arrangements, strictly confidential.

9. SPONSOR has the right to terminate this Agreement at any time for any reason with or without cause, including unsportsmanlike conduct or a breach of any term of this Agreement.

10. Entire Agreement. This Agreement constitutes the entire understanding between SPONSOR, and aforementioned ATHLETE. Upon its execution, this Agreement cannot be altered or modified except by an agreement in writing signed by both parties, and shall supersede all prior negotiations, understandings and agreements, whether oral or written, and such prior agreements shall thereupon be null and void and without further legal effect.

ACCEPTED AND AGREED:

Sponsor

By: **Team Manager Name**

Company Name

By: **[[DestinationEntity.PrivateLabel]]**